

BTEC Business

COURSE CODE

BTEC Extended Certificate in Business Equivalent to 1 A Level

ENTRY REQUIREMENTS

- 4 in English Language and Maths.

WHAT WILL YOU LEARN?

Students will apply their learning through practical assessments in the form of internally assessed assignments and externally assessed tasks and written exams. They will learn about the various business functions and how they operate, personal finance and the wider business environment. This includes: exploring businesses, developing a marketing campaign, personal and business finance, recruitment and selection process.

ASSESSMENT

Year 1

- 3 internally set and marked assessments on Exploring Businesses.
- 1 externally written assessment of Developing a Marketing Campaign.

Year 2

- 1 internally written assessment on Personal and Business Finance.
- 2 internally set and market assessment on Recruitment and Selection Process based on their recruitment and selection experience.

NEXT STEPS

BTEC Nationals offer learners modern, work-related qualifications which open the door to higher education and a career because they are each designed with a clear purpose to support defined progression routes into higher education or employment, develop independent research and study skills essential for success at university and offer the students transferable skills that would be desired by any employer.

CAREER INFORMATION

Business can help in whatever career students decide to follow. Specifically it will help in: Accountancy, Banking, Marketing, Human Resources, Production, Economics, Education, or Law.

