

# Graphic Design

## KS2

- Colour Theory – Can you learn about the colour theory?
- Tone and Texture – Can you learn about tone and texture?
- Sculpture – Can you make 3D artwork out of a variety of materials?
- Painting – Are you able to use paint effectively to create a portrait or landscape?

## Year 7

### Africa Project – Fridge Magnet and Badge

- Theme Research – Can you research and find useful facts on African Arts and Culture?
- African Patterns – Can you investigate, learn and create your own African pattern design?
- Initial Designs – Are you able to create a series of effective product designs?
- Making of Product – Can you make a successful fridge magnet using EVA foam?

## Year 8

### Gift Card Project – Introduction to Photoshop

- Theme Research - Can you research into the general design rules that apply to a gift card?
- Branding and Marketing – Can you investigate into company branding, policies and marketing?
- Initial Designs – Are you able to experiment with ideas and designs for your product?
- Designing with Photoshop – Can you learn how to use the basic tools on Photoshop to design your gift card?
- Artist Research – Are you able to research into the work of a professional artist to inspire your packaging design?
- Making of Packaging – Can you design and make successful 3D packaging for your product?

## Year 9

### Foundation Year – building skills for independent learning

- Theme Research – Can you research into the history and appeal of caricatures in art and society?
- Photoshop Skills – Can you create a caricature using the 'Liquify' tool in Photoshop?
- Drawing Skills – Are you able to produce a successful caricature drawing using the gridding technique?
- Rendering of Caricature – Can you learn to use a range of new rendering tools and techniques using Photoshop?
- Artist Research – Can you research the style and techniques used by professional artists and designers?
- Magazine Cover – In response, can you design and create a magazine cover using the new skills learnt this year?

## Year 10

### Funko Pop Project – 3D modelling and packaging

- Theme Research – Can you investigate into the 'Funko Pop' company brand?
- Character Designs – Can you successfully plan and design a digital version of your caricature?
- Model Making – Are you able to create a prototype model of your character using air dry clay?
- 3D Packaging – Can you design and create a scale display box to house your model?

- Comic Book Cover – Can you design and make a comic book to accompany your product?
- Project Evaluation – Are you able to assess your project work as a whole and pinpoint any improvements?

## **Year 11**

### **Animal Hybrids Project – Main coursework project**

- Theme Research – Investigation into anthropomorphism in Arts and Culture
- Experimentation – Can you create successful illustrations, prints and digital art inspired by the project theme?
- Artist Research – Can you research the style and techniques used by professional artists and designers and incorporate them into your artwork?
- Product Designs – Are you able to produce a variety of successful ideas and designs for your products?
- Making of Product – Can you create a successful product based on the project theme?
- Project Evaluation – Can you comment on the project successes and any improvements to be made?

## **Year 12**

### **Skills Projects and Personal Investigation**

- Natural Forms Project – Can you experiment with a variety of materials to produce a series of products?
- Portraits Project – Can you produce a successful product incorporating a self-portrait?
- Branding Project – Can you create a successful brand or rebrand for a company of your choice?
- Personal Investigation – Can you produce an in depth investigation into the theme of your project?
- Artist Research – Can you research the style and techniques used by professional artists and designers and incorporate into your artwork?
- Experimentation – Can you create successful illustrations, prints and digital art inspired by the project theme?

## **Year 13**

### **Personal Investigation and externally set assignment**

- Branding and Marketing – Can you create a successful brand for your chosen company?
- Development and Making – Are you able to produce a series of innovative designs leading to a successful final response.
- Research for Externally Set Task – Can you research into the project themes set by the exam board?
- Artist Research – Can you research the style and techniques used by professional artists and designers and incorporate into your artwork?
- Product Designs – Are you able to produce and refine a variety of successful ideas and designs for your products?
- Personal Response – Are you able to create a series of successful display boards to showcase your final products?